



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u> 568872 /		<u>Alt Order #</u> 09795593
<u>Product</u> MOVEON.ORG		
<u>Contract Dates</u> 08/17/12 - 08/19/12		<u>Estimate #</u>
<u>Advertiser</u> MoveOn.org		<u>Original Date / Revision</u> 08/16/12 / 08/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8007	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Abar Hutton Media**  
**6190 Grovedale Court**  
**Suite 200**  
**Alexandria, VA 22310**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	08/17/12	08/17/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,100.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$1,100.00			
N 2	8	08/17/12	08/17/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$2,000.00			
<b>Totals</b>											<b>2</b>	<b>\$3,100.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	2	\$3,100.00	\$2,635.00
<b>Totals</b>	<b>2</b>	<b>\$3,100.00</b>	<b>\$2,635.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Rep Order# 9795593  
EC'd Yes

Ver# 1  
Mod# 0

Status Confirmed

Traffic Order# 568872

Printed: 08/16/2012 11:01 AM  
Last Received: 08/16/2012 10:12 AM  
Showing Buylines: All Lines

1 of 1

Station WJW-TV CLEVELAND, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product MOVEON.ORG  
Estimate#  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, SUITE 200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E  
Flight Dates 08/17/2012 - 08/19/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	9A-10A	NEWS	:30	\$1,100.00	08/17-08/17	1	1	1	\$1,100.00	
	2	F	6P-630P	NEWS	:30	\$2,000.00	08/17-08/17	1	1	1	\$2,000.00	

---REPORT TOTALS---  
Report Totals: 2 / \$3,100.00

---SALES MONTHLY TOTALS---  
Aug 12: 2 / \$3,100.00  
Sales Totals: 2 / \$3,100.00  
Station Totals: 2 / \$3,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  

Market Totals	\$18,235	CABL 0%	WJW 17%	WAOH 0%	WBNX 0%	WEWS 35%
		WGN 0%		WKYC 33%	WOIO 15%	WUAB 0%

Books null  
Demos RA35+

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> <u>8/15/2012</u>
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I, Jeff Scattergood  
do hereby request station time concerning the following issue:

MoveOn.Org

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	As Scheduled				

**Total Charges:**

This broadcast time will be used by: MoveOn.Org

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

MoveOn.Org

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

8/15/2012  
Date

  
Signature

703-299-0395

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title